



# SECOB

Southern Ekurhuleni  
Chamber of Business

## **From "TALENT IS NEVER ENOUGH"**

- **John C. Maxwell.**

One Peanuts cartoon by Charles Schulz showed Charlie Brown at the beach building a magnificent sand castle. With it completed, he stood back to admire his work, at which point he and his work were engulfed by a downpour that level his beautiful castle. In the last frame, he says, "There must be a lesson here, but I don't know what it is."

Unfortunately that's the way many people feel after a potentially valuable experience. Even people who are strategic about seeking teachable moments can miss the whole point of an experience. Many people walk away from an event & do every little with what they heard after closing their notebooks.

We tend to focus on learning events instead of the learning process. Because of this, people should take action steps that will help them implement what they learn. I suggest that in their notes, they use a code to mark things that jump out at them:

T - indicates you need to spend some time thinking on that point

### **"TALENT IS NEVER ENOUGH"**

C - indicates something you need to change

O - means you are doing that thing particularly well

A - indicates something you need to apply.

S - means you need to share that information with someone else.

You then need to create to-do lists based on what you marked, then schedule time to follow through.

**FIND WAYS TO CREATE ACTION STEPS, AND FOLLOW THROUGH ON SOMETHING YOU LEARN TODAY.**